# 2018 2<sup>ND</sup> ANNUAL TSOGO **ALUMNI FUNDRAISING GOLF INVITATIONAL**

## ABOUT THE TSOGO ALUMNI SOCIETY

- Founded in June 2005 with the aim of formalising the association of former Tsogo students wishing to give back to the school
- Registered as an Non-Profit Organisation (NPO 053-952) with the Department of Social Welfare
- Focused on overall upliftment of the school & providing support and mentorship for current students
- Objectives delivered through:
  - 1. Maintaining alumni database & Communication (web & social media platforms),
  - 2. Annual Career & Study Expo,
  - 3. Student Site Visits,
  - 4. Learner Achievement Awards,
  - 5. Alumni Networking Events,
  - 6. School Support Projects

### WHAT THE ALUMNI DOES?

- We work to link up Tsogo alumni and facilitate Communication (Web, Facebook, LinkedIn, Twitter & Instagram) and Events (Networking Evenings, Supporting Class Reunions)
- Our Annual Career & Study Expo is our flagship event
- Annual Fundraising Golf Day (1st in 2017)
- Learner Achievement Awards (Grades 11 & 12)
- Annual Learner Essay Competition (with cash prizes)
- Distinguished Teacher Awards & School Support Programmes
- School Infrastructure Support (Library, Sport Courts, General Maintenance)
- Bursary Programme (Alumni Post-Graduate Studies)
- We hope to do all else to assist in improving the quality of
   Matric pass rates

## ABOUT TSOGO BRIEF HISTORY

- Tsogo High / Secondary School opened doors to learners in 1975 (40 years old in 2015)
- Established by the Catholic Church (Stigmatine Fathers) / Sisters of Mercy
  - with Sr. Majella as its first Principal followed by Sr. Colmcille
- Located in Mmakau Village, near Brits (c. 35 km northwest of Pretoria)
- Tsogo is a Setswana name meaning 'Resurrection'
- Currently classified as a no-fee school under the North-West Dept. of Ed for Grade 8 – 12



### **2017 FINANCIAL SUMMARY**

The table below summarises total donations/revenue received and cost incurred during/ in preparation of the Golf day event.

| Financial Summary  |          |
|--------------------|----------|
| Revenue            | 226,450  |
| Golf               | 200,250  |
| Dinner             | 7,600    |
| Auction            | 18,600   |
| Expenses           | (43,660) |
| Golf Field         | (20,000) |
| Golf Carts         | (640)    |
| Catering           | (19,120) |
| Event Management   | (3,900)  |
| Total Net Proceeds | 182,790  |

Total NET Proceeds R182,790



On Wednesday 6<sup>th</sup> December 2017, The Alumni Society handed over a cheque for R185,000 (proceeds from the golf day) to the school to indicate the beginning of the infrastructure rehabilitation project the Alumni will be undertaking – The renovations of the learners' toilets started in January 2018





Above: Alumni Society Deputy President Mr. Moshabi Pitsoane handing over the cheque, which was received by Mr. Malemane (School's Senior Educator) on behalf of the school.

### RENOVATING LEARNERS TOILETS

(Before)



(After)



### **CORPORATE SPONSORSHIP PACKAGES**

#### Platinum Sponsorship @ R70 000:

- 2x 4 Ball Participation
- Premium branding at 1<sup>st</sup> & 10<sup>th</sup> Hole or 9<sup>th</sup> & 18<sup>th</sup> Hole
- 1 x Dinner Table at Prize Giving Dinner
- Acknowledgment on all communications
- Electronic Logo Display during prize giving dinner

#### Golf Apparel Sponsorship @ R50 000:

- Cobranding with the Alumni on all Golf Apparels (Golf Shirts & Caps)
- 2 x 4 Ball Participation
- 1 x Dinner Table at Prize Giving Dinner
- Acknowledgment on all communications
- Electronic Logo Display during Prize Giving Dinner

## CORPORATE SPONSORSHIP PACKAGES

### Gold Sponsorship @ R35 000:

- 2 x 4 Ball Participation
- 1 Sponsored Hole for Branding
- Acknowledgment on all communications
- Electronic Logo Display during Prize Giving Dinner

### Silver Sponsorship @ R25 000:

- 1x 4 Ball Participation
- 1 Sponsored Hole for Branding
- Acknowledgment on all communications
- Electronic Logo Display during Prize Giving Dinner

## CORPORATE SPONSORSHIP PACKAGES

#### Corporate Participation @ R15 000:

- 1 x Dinner Table at Prize giving Dinner
- Acknowledgment on all communications
- Electronic Logo Display during Prize Giving Dinner

#### 4-Ball @ R5000 or R1250pp -

- Green fees,
- Golf Shirt & Cap,
- Halway house,
- Price Giving Dinner.

Caddy fee to be settled directly & Carts available on request.



### **PAYMENT DETAILS**

CORPORATE PACKAGES, DINNER & DONATIONS

#### **BANKING DETAILS**

Tsogo High School Alumni Society

First National Bank

Acc No: 62560915773

Branch Code: 250655

Acc Type: Current

POP: golf@tsogoalumni.org.za or

moodyrow@gmail.com